



# Miss Placemat, Inc.

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## **ADVERTISING AGREEMENT AND INSERTION ORDER**

Business (Advertiser) Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email Address \_\_\_\_\_

### **TERMS:**

- (1) All agreements are hereon contained in writing. No other agreements shall be honored.
- (2) No liability arising from error or omission shall attach to the publisher. Should error or omission occur, any amount paid by the buyer to the publisher shall be credited to other advertising only on the unit involved and in no event exceed the amount paid for said unit.
- (3) The use of any picture, drawing, logo, trademarks, slogan or name supplied or approved of by the buyer shall be assumed by the publisher to be authorized and the publisher defending use of same by buyer. If the buyer is presented with a pre-press advertising proof, the buyer shall respond with approval or changes to the proof within 24 hours. If the buyer fails to respond, the advertisement design shall be deemed to be approved for publication.
- (4) Buyer agrees that payment for the above advertising shall be made to Miss Placemat Inc. in accordance with the terms stated. Buyer also agrees to indemnify Miss Placemat Inc., its employees and subsidiaries and hold it harmless from any and all liability including, but not limited to, judgements, attorney fees, court costs and payments made. Buyer agrees to pay all collection fees incurred by the publisher during the enforcement of this contract.
- (5) Buyer hereby acknowledges that he has not relied upon any promise, statement, or representation other than as contained herein. No promises as to exclusive category or advertisement positioning have been made.
- (6) Deposits made in accordance with this contract are not refundable.

**PRICE POLICY**  
**\$89 per 15,000 place mats**  
**per restaurant**

*Actual Ad Copy Size 2 1/4" X 2 1/2"*

Diners / Restaurants:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Comments / Notes:

\_\_\_\_\_

\_\_\_\_\_

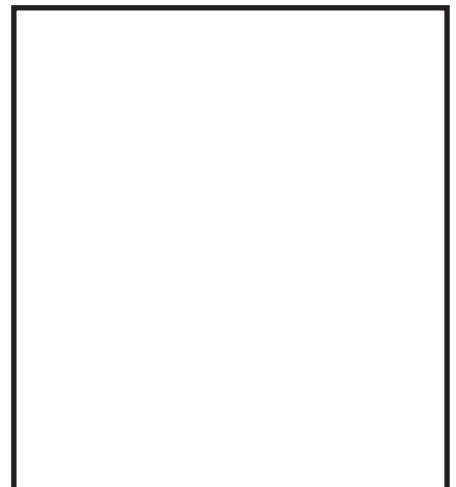
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Signature \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_